• **Vision:** A world without Alzheimer’s.

• **Mission:** To eliminate Alzheimer’s disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health.
FY15-FY17 Strategic Plan

Accelerating Research

Priority Activity 3.

“Grow nationwide clinical studies recruitment efforts that accelerate study enrollment and transform recruitment for Alzheimer’s disease across the country.”
Currently:

225+ clinical studies
1000+ sites
80,000+ people have signed up
User Locations

~5K recent users
# TrialMatch Studies

<table>
<thead>
<tr>
<th>Modality</th>
<th>Number of Studies</th>
<th>Examples</th>
</tr>
</thead>
<tbody>
<tr>
<td>Medication</td>
<td>73</td>
<td>STARBRIGH, A4</td>
</tr>
<tr>
<td>Imaging</td>
<td>68</td>
<td>ADNI</td>
</tr>
<tr>
<td>Comp &amp; Alt Therapy</td>
<td>153</td>
<td>education, exercise, etc.</td>
</tr>
<tr>
<td>Web/Home</td>
<td>66</td>
<td>MindCrowd, surveys</td>
</tr>
<tr>
<td>Blood &amp; Tissue</td>
<td>26</td>
<td>NCRAD</td>
</tr>
<tr>
<td>Registries</td>
<td>9</td>
<td>APR, BHR, local</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>395</strong></td>
<td></td>
</tr>
</tbody>
</table>
Where do Study and Study Site Listings Come From?

New studies and study sites are pulled weekly from clinicaltrials.gov.

Study sites are called quarterly to determine if they are still enrolling, and if there has been any change in contact info.
Where do Study and Study Site Listings Come From?
Studies by Participant Type
“Caregiver” means caregiver looking on behalf of a person with disease. Caregivers looking for studies for themselves are counted as healthy volunteers.
Accelerating Growth in Users
Accelerating Growth in Confirmed Enrollees

FY11
FY12
FY13
FY14
How **trialmatch®** currently works

1. Person with the disease or caregiver or physician or healthy volunteer completes a disease-specific profile via phone or internet

2. Unique profile compared to structured match criteria

3. From unbiased match results, individual selects trial matches & cities

4. Alzheimer’s Association Contact Center specialists speak to every matched individual

5. Participant then calls trial site directly.
Person with the disease or caregiver or physician or healthy volunteer completes a disease-specific profile via phone or internet.

Unique profile compared to structured match criteria.

From unbiased match results, individual selects trial matches & cities.

Alzheimer’s Association Contact Center specialists speak to every matched individual.

Participant then calls trial site directly.

Profile vs Match Criteria
Clinical trial matching

1. Create Account
2. Create Profile
3. Answer Questions
4. Review Match Results

Create Your Account 🔒 All of your information is secure

Username*
Password*
Confirm Password*

Question 1*
What city were you born in?
Answer 1*

Question 2*
What is the name of your favorite pet?
Answer 2*

How would you prefer we stay in touch with you?
We’d like to keep in touch so we can let you know if you match to any new studies or if there are research updates that may interest you. Your contact information will only be used by the Alzheimer’s Association.

Email
Phone
Email and Phone
I would prefer not to be contacted

First Name*
Email
Phone

By submitting this form, you agree that you have read, understand and accept our Terms & Conditions.

Create Your Account & Continue

Convenience
Save trials and information for later.

Security
Password protect your information.

Control
Update or delete your information.

Already have an account? Sign in.

Create Your Account

Alzheimer’s Association®
Clinical studies matching service
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“Can you provide the ADRC Education directors with any changes in educational programming and/or policy regarding caregiver education programs offered nationally and at the chapter level.”
Portfolio of Common Programs and Services

Information & Referral
- Helpline/contact center, library, and website

Care Consultation
- Level One
- Level Two

Support Groups
- Caregiver
- Person with dementia

Constituent Education
- Healthy Brains and Bodies
- Know the 10 Signs
- Basics
- Living with Alzheimer’s
  - Behaviors
  - Communication

Early Stage Social Engagement
MedicAlert + Safe Return
Portfolio of Common Programs and Services

• Revised Objectives
• Standard constituent evaluation forms
• Validation
  ◆ Knowledge, stress, confidence and attitude change
  ◆ Pre/post with 3-month follow up
THE END OF ALZHEIMER'S STARTS WITH YOU

alzheimer's association®
alz.org/research