HEALTHY BRAIN INITIATIVE

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Alzheimer’s Disease and Healthy Aging Program
Centers for Disease Control and Prevention
HBI: Approaches, Activities and Audiences

- Data For Action
- Partnership
- Older Adults
- Health Care Professionals
- Caregivers
- Raising Awareness
- Training and Education
Life-Course Perspective and Public Health Roles
Framework: Essential Services of Public Health
Road Map for Indian Country

- Available in Fall 2018
- Tailored for Tribal and Native health leaders to engage their communities on Alzheimer’s and other dementias
- Examples of public-health efforts
Discussion

• How can you best use this Road Map?
  – Let your Partners know about the road map.
  – Encourage partners review their current Aging Plan and/or Alzheimer’s & Dementia Plan to determine priority actions.
  – Visit [www.cdc.gov/aging](http://www.cdc.gov/aging) or [www.alz.org/publichealth](http://www.alz.org/publichealth) for additional information, tools and materials to help you take ACTION!
Surveillance Accomplishments

Subjective Cognitive Decline
49 states, DC and Puerto Rico
(in 2015 or 2016)

Caregiver
47 states, DC and Puerto Rico
(in 2015, 2016, or 2017)
Subjective Cognitive Decline Infographic

cdc.gov/aging
Provider Education:
ACPM Brain Health Project

Main Objectives

- The American College of Preventive Medicine (ACPM) is developing a continuing education module to:
  - Increase physicians/health care professionals’ awareness of brain health as a serious health condition
  - Highlight the potential benefit of blood pressure control to reduce the risk of future cognitive decline and dementia
  - Increase the number of physicians/health care professionals who take action to assess, diagnose and refer patients with brain health issues (regardless of etiology) to care

Available later this Fall!!
## Public Health Curriculum:

<table>
<thead>
<tr>
<th>Module</th>
<th>Description</th>
<th>Faculty Guide</th>
<th>Slides</th>
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<tbody>
<tr>
<td>Course Overview</td>
<td>Provides an overview of each module with learning objectives.</td>
<td>View</td>
<td>[PDF - 530 KB]</td>
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<tr>
<td>Module 1: Alzheimer's Disease – A Public Health Crisis</td>
<td>Alzheimer’s and other dementias are framed as a public health epidemic with a large and rapidly growing burden that bears significant impact on the nation.</td>
<td>View</td>
<td>[PDF - 4 MB] [PPT - 3 MB] [PDF - 2 MB]</td>
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<tr>
<td>Module 2: Alzheimer’s and Other Dementias - The Basics</td>
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<td>View</td>
<td>[PDF - 3 MB] [PPT - 4 MB] [PDF - 2 MB]</td>
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<tr>
<td>Module 3: Alzheimer’s Disease – What Is the Role of Public Health?</td>
<td>Three tools of public health that may be useful in mitigating the Alzheimer’s disease epidemic are discussed: early detection and diagnosis.</td>
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<td>[PDF - 3 MB] [PPT - 4 MB] [PDF - 2 MB]</td>
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<tr>
<td>Module 4: Dementia Capable Systems and Dementia Friendly Communities</td>
<td>The public health response to the Alzheimer's disease epidemic on a state and community level is addressed. The module describes the concept of a “dementia capable” system and explores how public health may support the development of such systems through public health research and translation, support services and programs, workforce training, and the creation of dementia-friendly communities.</td>
<td>View</td>
<td>[PDF - 3 MB] [PPT - 11 MB] [PDF - 2 MB]</td>
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<tr>
<td>Complete Course</td>
<td>An introductory curriculum that is intended to increase awareness of the impact of Alzheimer’s and other dementias as well as the role of public health.</td>
<td>View</td>
<td>[PDF - 10 MB]</td>
</tr>
<tr>
<td>About the Curriculum</td>
<td>Curricular materials developed on cognitive health, cognitive impairment, and Alzheimer’s disease for use by undergraduate faculty in schools and programs of public health.</td>
<td>View</td>
<td>[PDF - 578 KB]</td>
</tr>
<tr>
<td>References</td>
<td>Provides the references and supporting material for the curriculum content.</td>
<td>View</td>
<td>[PDF - 624 KB]</td>
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[https://www.cdc.gov/aging/aginginfo/alzheimers.htm](https://www.cdc.gov/aging/aginginfo/alzheimers.htm)
Summary

• Public health must act now to stimulate strategic changes in policy, systems, and environments

• New Road Map

• State-specific SCD and Caregiving data for action are available

• Provider & Workforce Education Resources